Junior Enterprise - AD&M

Felipe Wanderley
What is a Junior Enterprise?

- Non profit organization;
- Constituted only by undergraduate students;
- Develop consultancy projects for small companies.
History of Junior Enterprise Movement

1967
First JE in France

1967
JE in several countries of Europe, like Switzerland, Belgium and Spain

1986
First JE in Brazil, at São Paulo

1988
AD&M is founded

1992
International MEJ
MEJ in Brasil
Objectives of a JE

- Practice of the theoretical knowledge learned.
- Development of entrepreneur skills
- Contact with professional market
- Strengthen the relationship between college and market
- Strengthen the name of college institution to the market
In the business world everyone is paid in two coins: **cash** and **experience**.

Take the experience first; the cash will come later.
Dúvidas
OBRIGADO

presidencia@admconsultoria.com.br