Doing Business with Russians – HR Management Practices

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Course objectives:
- to explain political, economical, social, technological, legal and environmental aspects of the business environment in Russia;
- to highlight major Russian business practices and discover their cultural roots;
- to illustrate Russian business mentality and provide guidelines on successful relations with Russian business partner

Course methodology:
Interactive lectures, discussions, case-based assignments, self-assessment test.
Full text handouts, cases, presentation slides and additional readings are provided by teacher.

Course assessment:
Active participation (oral, individual) – 15%
Class case-based assignments (written, individually or in small groups) – 25%
Final case-based assignment (written, individual) – 60%

Course outline:

Topic 1: Methodology of "Doing Business …" research reports.

Topic 2: PESTEL Analysis. Competitive Position of Russia in World Economy

Topic 3: Theory of Cultural Differences - Application for Management Practice


Topic 5: How do sanctions affect US-Russia relations?