College of Business Administration

Certificate in International Business, Culture and Language
(for business majors and General Business Concepts minors)

The Certificate in International Business, Culture and Language is available to College of Business Administration students majoring in Accounting, Economics-Business Analysis Emphasis, Finance, Management, Management Information Systems, Marketing and Real Estate and to students taking the General Business Concepts minor. The purpose of the Certificate is to encourage students to seek language and cultural knowledge in order to build a foundation for understanding the global environment in which business operates.

1. International Business
   Management: MGMT 3189 Seminar in International Business 3 hours

2. Cultural and Political Perspectives
   One of the following:
   Anthropology: ANTH 1002* Culture, Nature & Society
   Geography: GEOG 1110* World Geography
   Political Science: POL INTL 1024* International Relations
   Sociology: SOC 1000* Introduction to Sociology
   3 hours

3. Foreign Language and History
   Select one of the language options below:
   5-24 hours

CHINESE (8-18 hours)

CHIN 1001** Elementary Chinese I
CHIN 1002** Elementary Chinese II
CHIN 1011 Intermediate Chinese I

One of the following:
HUM 3124* China
RELS 3210 Great Living Religions:
   Hinduism/Buddhism
RELS 3220 Confucianism, Daoism, and Zen
POL COMP 3162 Politics of East Asia
HISNW 4850 Pre-Modern Chinese History
HISNW 4860 Modern Chinese History
SOC 3102 Culture, Disease and Healing
ANT 3412 Ritual and Symbolism

GERMAN (7-18 hours)

GER 1001** German Language and Culture I
GER 1002** German Language and Culture II
GER 1011** German Communication Practice I
GER 1012** German Communication Practice II
GER 2001 German Language and Culture III
GER 2011 German Communication Practice III

One of the following:
GER 2002 German Language and Culture IV
GER 2012 German Communication Practice IV
GER 1120 Intro to German Literature in Translation
GER 2051 Business German
GER 3032 The German-American Experience
GER 3048 The Holocaust in Literature & Film
HISEUA 4460 History of Germany to 1648
HISEUB 4630 History of Germany Since 1648

FRENCH (7-24 hours)

FREN 1001* Intro to French Lang. and Culture I
FREN 1002* Intro to French Lang. and Culture II
FREN 1011* French Communication Practice I
FREN 1012* French Communication Practice II
FREN 2001 Intermed. French Language and Culture
FREN 2011 Intermed. French Communication Practice

One of the following:
FREN 1120* Intro to Francophone Lit in Translation
FREN 2002 Composition
FREN 2012 Conversation
HISEUB 4620 History of Modern France
RUSSIAN (8-20 hours)
SLAV 1001** Russian Language and Culture I
SLAV 1002** Russian Language and Culture II
SLAV 1011** Russian Communication Practice I
SLAV 1012** Russian Communication Practice II
SLAV 2001 Russian Language and Culture III
SLAV 2011 Russian Communication Practice III

One of the following:
HUM 3121* Russia/Soviet Union
SLAV 2002 Russian Language and Culture IV
SLAV 2012 Russian Communication Practice IV
POL COMP 3164 Russian and East European Politics
HISEUB 4660 History of Imperial Russia
HISEUB 4670 History of Soviet Russia

PORTUGUESE (5-17 hours)
PORT 1001** Basic Portuguese Language & Culture
PORT 1002** Intermediate Portuguese Studies
PORT 1010** Portuguese Practice
PORT 1020** Portuguese Laboratory
PORT 1060 Portuguese Laboratory

One of the following:
HUM 3123* Latin America
PORT 1031* Intro to Portuguese and Hispanic Literatures in Translation
PORT 3101 Advanced Portuguese Communications
POL COMP 3167 Latin American Politics
HISNW 4720 Latin American History

SPANISH (7-20 hours)
SPAN 1001** Elementary Spanish I
SPAN 1002** Elementary Spanish II
SPAN 2001 Intermediate Spanish

One of the following:
HUM 3123 Latin America
SPAN 2053 Spanish for Special Purposes
SPAN 2002 Oral and Written Spanish
SPAN 3052 Contemporary Hispanic Culture
PORT 1031 Intro to Portuguese and Hispanic Literatures in Translation
POL COMP 3167 Latin American Politics
HISNW 4720 Latin American History

ENGLISH (9 HOURS)
One of the following:
SOC SCI 1023 American Civilization
POL AMER 1014 Intro to American Politics

Two of the following:
ENGLISH 2520 Multicultural Literature
ENGLISH 2340 Survey of English Literature: Romantics to Post-Colonialism
ENGLISH 2420 Survey of American Literature
ENGLISH 4420 The American Renaissance
ENGLISH 4445 20th-Century American Novel
ENGLISH 4410 Early American Literature
HISUS 4235 Popular Culture in the United States
HISUS 4275 United States Constitutional History
HISUS 4240 History of American Thought
HISUS 4250 Religion in America
HISUS 4265 Society and Culture in the U.S.

* Credit hours in these Liberal Arts Core courses may be applied toward the completion of the Liberal Arts Core requirement and the completion of this certificate program.

** Students who received credit toward the foreign language competency requirement for UNI graduation from satisfactory performance in high school language courses or students who can pass an equivalency examination do not need to take these courses.

SUMMARY:
1. International Business 3 hours
2. Cultural and Political Perspectives 3 hours
3. Foreign Language and History 5-24 hours

<table>
<thead>
<tr>
<th>Language</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Chinese</td>
<td>8-18</td>
</tr>
<tr>
<td>German</td>
<td>7-18</td>
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<tr>
<td>Portuguese</td>
<td>5-17</td>
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<tr>
<td>English</td>
<td>9</td>
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<tr>
<td>French</td>
<td>7-24</td>
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<tr>
<td>Russian</td>
<td>8-20</td>
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<tr>
<td>Spanish</td>
<td>7-20</td>
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</tbody>
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11-30 hours

(NOTE: A student’s native language cannot be used to meet the requirements of the certificate.)

For more information, students should contact UNIBusiness Advising Center CBB 5. To enroll in this program, students must declare their intent on a Declaration of Curriculum form which is available in CBB 5.

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