Add Artificial Intelligence to your UNI Degree

Earn a Certificate in AI Business & Get 6 credits towards your UNI degree!

2 Courses Offered Virtually: March 21 to April 15, 2022
2 Courses Offered in France: May 17 to May 30, 2022
Earn a Certificate in AI Business and get 6 credits

• Gain expertise in big data techniques, analytics, and visualization
• Develop competences from basics to advanced in Python application of the new business tools of data science.
• Apply machine learning and deep learning to business data analysis.
• Create business intelligence through application and visualization.
• Learn from automated analysis of text and networks.
• Develop AI business projects to showcase your skills to future employers.
• Build a deeper understanding of complex environments and how to derive an advantage from them.

This program consists of Four AI business courses

• Data Science for Business
• AI Business Intelligence/Marketing Analytics
• Business Textual Learning/ Text Mining AI
• Business Network intelligence

These courses will satisfy elective credit for MAcc, Management: Business Administration, Supply Chain, Management Information Systems (MIS) (technical elective), Marketing: Advertising & Digital Media, and Marketing: Global Marketing Management.

Program Logistics

Credits: 6 US credits
Language of Instruction: English
Assessment Method: Assessment by means of a group project developed within the class, and daily assessment sheets
Faculty: A team of multicultural professors with AI expertise from Rennes School of Business
Dates:
• Virtual: Week 1 (Monday, March 21 to Friday, April 1) Data Science for Business, 1.5 US credits
• Virtual: Week 2 (Monday, April 4 to Friday, April 15) AI Business Intelligence, 1.5 US credits
• In France: Week 3 (Monday, May 17 to Monday, 23) Business Textual Learning, 1.5 US credits
• In France: Week 4 (Tuesday, May 24 to Monday, May 30) Business Network Intelligence, 1.5 US credits

Next Steps

1. Meet with a Study Abroad Advisor
2. Meet with a CBA Advisor to discuss credit transfer
3. Apply online (Deadline: February 4, 2022)
4. Apply for scholarships