

Certificate in Applied AI for Business (Last Revised 02/2026)

The Certificate in Applied AI for Business is open to all majors.

The Applied AI for Business Certificate is available to University of Northern Iowa students who want to build practical artificial intelligence skills for business. The certificate helps students confidently apply AI tools to real-world business challenges while exploring how organizations use data and automation to make better decisions. Students develop the judgment and technical fluency employers expect from today's professionals. This multidisciplinary certificate complements a wide range of majors and prepares students for careers where AI literacy and data-driven thinking are essential.

Certificate in Artificial Intelligence for Business Requirements (12 hours)

MGMT 2080	Introduction to Information Systems	3 hrs.
MGMT 2038	AI Foundations for Business (MGMT 2080) (spring only)	3 hrs.
MGMT 3138	Generative AI and Natural Language Processing for Business (junior standing; MGMT 2038) (fall only)	3 hrs.
PHIL 2070	Ethics in the Age of AI	3 hrs.

Choose One Course from the Following (3 hours)

STAT 1782	Data-Based Artificial Intelligence for All (50 on ALEKS)	3 hrs.
COMM 4001	Communicating with AI	3 hrs.

Disclosure: All non-business major students pursuing this minor must meet the following guidelines:

1. Have a 2.5 cumulative GPA at time of declaration of minor
2. Meet all course pre-requisites, including the 60 total credit hours or more to take upper-level business courses
3. Cannot take more than 6 credit hours of upper-level business courses in the same semester
4. Cannot take more than 15 total credit hours of upper-level business courses, including transfer and courses taken at UNI
5. Cannot take more than 30 total credit hours of business courses, including transfer and courses taken at UNI

Important: Non-business major students who want to pursue this minor should meet with an academic advisor in CBB 5 to ensure completion will align with student's graduation timeline. Students will need to meet with a Wilson College of Business advisor after Wilson College of Business priority registration has concluded to enroll in any business courses except ECON 1041, ECON 1051, and/or ECON 1031.