

Certificate in International Business, Culture and Language (Last Revised 01/2024)

The Certificate in International Business, Culture and Language is available to Wilson College of Business students majoring in Accounting, Business Analytics, Business Teaching Economics, Finance, Management, Management Information Systems, Marketing, Real Estate, Supply Chain Management, and to students taking the General Business Concepts minor. The purpose of the Certificate is to encourage students to seek language and cultural knowledge in order to build a foundation for understanding the global environment in which business operates.

Certificate in International Business Requirements (21 hours)

International Business		Credit
MGMT 3189	International Management (Junior standing; MKTG 2110; ECON 1031; ECON 1041; ECON 1051)	3 hrs.

Cultural and Political Perspectives (Select 3 hours)		Credit
POL INTL	International Relations*	3 hrs.
GEOG 1110	Global Geography*	3 hrs.
SOC 1000	Introduction to Sociology*	3 hrs.
ANTH 1002	Introduction to Cultural Anthropology	3 hrs.
RELS 1020	Religions of the World*	3 hrs.
RELS/PHIL 1540	Ethics in Business	3 hrs.

Foreign Language and History (Select one language option) **9-15 hrs.**

Chinese (14-15 hours)		
CHIN 1001	Elementary Chinese I**	4 hrs.
CHIN 1002	Elementary Chinese II** (CHIN 1001)	4 hrs.

+ two of the following		Credit
CHIN 1011	Intermediate Chinese I (CHIN 1002)	4-5 hrs.
RELS 2100	Great Living Religions: Hinduism and Buddhism (Fall only)	3 hrs.
RELS 2110	Great Living Religions: Confucianism, Daoism, and Zen (Sophomore standing) (Fall)	3 hrs.
HUM 3124	China*	3 hrs.
POL COMP 3162	Politics of East Asia	3 hrs.
HISNW 4850/5850	Pre-Modern Chinese History (Junior standing) (fall)	3 hrs.
HISNW 4860/5860	Modern Chinese History (Junior standing) (Spring)	3 hrs.

French (12 hours) Credit

FREN 1001	Introduction to French Language and Culture I**	3 hrs.
FREN 1002	Introduction to French Language and Culture II** (FREN 1001)	3 hrs.

+ two of the following Credit

FREN 2001	Intermediate French Language and Culture (FREN 1002)	3 hrs.
FREN 2002	Composition (FREN 2001)	3 hrs.
FREN 2012	Advanced Topics in French Conversation (FREN 2001)	3 hrs.

German (12 hours) Credit

GER 1001	German Language and Culture I**	3 hrs.
GER 1002	German Language and Culture II** (GER 1001)	3 hrs.

+ two of the following Credit

ENGLISH/CAP 3148	The Holocaust in Literature and Film	3 hrs.
HISEUA 4460/5460	History of Germany to 1648 (Senior standing)	3 hrs.
HISEUB 4630/5630	History of Germany Since 1648 (Senior standing)	3 hrs.

Spanish (12 hours) Credit

SPAN 1001	Elementary Spanish I**	5 hrs.
SPAN 1002	Elementary Spanish II** (SPAN 1001)	5 hrs.

+two of the following Credit

HUM 3123	Latin America* (Junior standing)	3 hrs.
SPAN 2001	Intermediate Spanish (SPAN 1002 OR SPAN 1003)	3 hrs.
SPAN 2002	Oral and Written Spanish (SPAN 1001)	3 hrs.
SPAN 2053	Spanish for Special Purposes (SPAN 1001)	3 hrs.
SPAN 3001	Advanced Writing*** (SPAN 2002)	3 hrs.
SPAN 3006	Spanish for Heritage Speakers***	3 hrs.
SPAN 3020	Latin America (SPAN 3001 OR SPAN 3006 OR SPAN 3050)	3 hrs.
SPAN 3050/5050	Written Communication***	3 hrs.
SPAN 3052/5052	Contemporary Hispanic Culture (Junior standing)	3-5 hrs.
POL COMP 3167	Latin American Politics (Junior standing)	3 hrs.
HIST 4720/5720	Latin American History (Junior standing) (Spring)	3 hrs.

English (9 hours)****

One of the following

Credit

HISUS 1023	History of the United States	3 hrs.
POL AMER 1014	Introduction to American Politics*	3 hrs.

+two of the following

Credit

ENGLISH 2520	Multicultural Literature (Sophomore standing)	3 hrs.
ENGLISH 2340	Survey of English Literature II: Romanticism to Post-Colonialism (Sophomore standing)	3 hrs.
ENGLISH 2420	Survey of American Literature (Sophomore standing)	3 hrs.
ENGLISH 4410/5410	Early American Literature (Junior standing) (ENGLISH 2120)	3 hrs.
ENGLISH 4420/5420	The American Renaissance (Senior standing) (ENGLISH 2120)	3 hrs.
ENGLISH 4445/5445	20th Century American Novel (Senior standing) (ENGLISH 2120)	3 hrs.
HISUS 4235/5235	Popular Culture in the United States (junior standing) (Spring)	3 hrs.
HISUS 4275/5275	United States Constitutional History (Senior standing)	3 hrs.
HISUS 4240/5240	History of American Thought (Senior standing)	3 hrs.
HISUS 4250/5250 RELS 4230/5230	Religion in America (Junior standing) (Fall)	3 hrs.
RELS 3180	Religion and Politics (Fall)	3 hrs.

A+ student's native language cannot be used to meet the language requirement for the certificate.

** Students who received credit toward the foreign language competency requirement for UNI graduation from satisfactory performance in high school language courses or students who can pass an equivalency examination do not need to take these courses.

*** A student's native language cannot be used to meet the language requirement for the certificate.

**** Available only for students who are non-native English speakers.

SUMMARY:

1. International Business	3 hours
2. Cultural and Political Perspectives	3 hours
3. Foreign Language and History	9-15 hours
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	15-21 hours

For more information, students should contact Office for Professional Distinction CBB 5. To enroll in this program, students must declare their intent on a Declaration of Curriculum form which is available in CBB 5.