

International Business Minor (Business Majors) (Last Revised 12/2023)

This interdepartmental minor in International Business (IB) is available to any Wilson College of Business student majoring in Accounting, Business Analytics, Business Teaching, Economics- Business Economics Emphasis, Finance, Management, Management Information Systems, Marketing or Real Estate. The IB minor is focused on enhancing the basic body of knowledge gained through the business core with a focus on international trade and commerce issues and perspectives.

International Business Minor Requirements (18 hours)**World Affairs (Select 3 hours)****Credit**

GEOG 1110	World Geography	3 hrs.
POL INTL 1024	International Relations	3 hrs.

Marketing (Select 3 hours)

MKTG 3176	Global Marketing (Junior standing; MKTG 2110; ECON 1031 OR ECON 1041 OR ECON 1051)	3 hrs.
MKTG 3163	Distribution and Logistics (Junior standing; MKTG 2110; ECON 1031 OR ECON 1041 OR ECON 1051) (Fall only)	3 hrs.

Economics (Select 3 hours)

ECON 3249	Economic Development (Junior standing) (Offered variably) (ECON 1041; ECON 1051)	3 hrs.
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Management (3 hours)

MGMT 3189	International Management (Junior standing)	3 hrs.
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Finance (Select 3 hours)

FIN 3032	International Financial Management (Junior standing; ACCT 2120; C- or better in FIN 3130; STAT 1772 OR equivalent; ECON 1011; ECON 1041; ECON 1051)	3 hrs.
ECON 3261	International Financial Economics (Junior standing) (Offered variably)	3 hrs.

International Electives (Select 3 hours)

BUSINESS/CAP 3155	Socio-Economic Reality of Central America ³ (Junior standing)	3 hrs.
MGMT 3161	Supply Chain and Purchasing (Junior standing; ACCT 2120; ACCT 2130; MGMT 2080; MGMT 3965; MGMT 3154; SAT 1772 OR equivalent; ECON 2090; ECON 1041; ECON 1051; ECON 1011) (Fall only)	3 hrs.
POL INTL 4119	Politics of the Global Economy (Senior standing)	3 hrs.
POL INTL 3143	International Law (Junior standing)	3 hrs.
POL INTL 3145	International Organizations (Junior standing)	3 hrs.
NTH 3104 3411	Gender in Cross-Cultural Perspective (Junior standing)	3 hrs.
	International internship or any course listed above that has not been used to fill the area requirement	3 hrs.

International Experience (0 hours)

BUSINESS 3169	International Experience (Junior standing)	0 hrs.
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Course Substitutions can be made with fully-approved transferable courses from international partners. This must be discussed with Global Opportunities Coordinator.

Students with this minor are required to complete an approved international experience. The international experience requirement must be approved by the Director of Global Programs, Mary Connerley. Credits earned through a departmental internship having international experience and focus may be used to fulfill the international electives of this minor as well as meet the international experience course requirement. Courses taken to fulfill the requirements of a student's major may be double counted toward this minor. Students with questions about the international business industry should contact the Director of Global Programs, Mary Connerley.

¹This course fulfills the Category 5, Group A requirement of the Liberal Arts Core.

²This course fulfills the Category 5, Group B requirement of the Liberal Arts Core.

³This course fulfills the Category 6, Capstone Experience requirement of the Liberal Arts Core. Other global perspective Capstone courses may be approved by the coordinator for College of Business international programs to fulfill the requirements of this elective.