

International Business Minor (Non-Business Majors) (Last Revised 1/2024)

This interdepartmental minor in International Business (IB) is available to any non-Business major. The International Business Minor is focused on building a basic body of knowledge in business with an additional focus on international trade and commerce issues and perspectives.

International Business Minor Requirements (26-27 hours)

World Affairs (Select 3 hours)

Credit

GEOG 1110	Global Geography	3 hrs.
POL INTL 1024	International Relations	3 hrs.

Marketing (3 hours)

Credit

MKTG 2110	Principles of Marketing (ECON <u>OR</u> ECON 1041 <u>OR</u> ECON 1051)	3 hrs.
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Economics (3 hours)

Credit

ECON 1031	Introduction to Economics	3 hrs.
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Management (6 hours)

Credit

MGMT 3965	Organizational Behavior (Junior standing)	3 hrs.
MGMT 3100	Legal and Social Environment of Business (Junior standing)	3 hrs.

Accounting (3 hours)

Credit

ACCT 2120	Principles of Financial Accounting (Sophomore standing)	3 hrs.
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International Business (3 hours)

Credit

MGMT 3189	International Management (MKTG 2110; ECON 1031 <u>OR</u> ECON 1041 <u>OR</u> ECON 1051)	3 hrs.
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International Electives (Select 5-6 hours)

Credit

MKTG 3176	Global Marketing (Junior standing; MKTG 2110; ECON 1031 <u>OR</u> ECON 1041 <u>OR</u> ECON 1051)	3 hrs.
MKTG 3163	Distribution and Logistics (Junior standing; MKTG 2110; ECON 1031 <u>OR</u> 1041 <u>OR</u> ECON 1051)	3 hrs.
BUSINESS/CAP 3155	Socio-Economic Reality of Central America (Junior standing)	3 hrs.
	International Internship	2 hrs.

International Experience (0 hours)

Credit

BUSINESS 3169	International Experience (Junior standing)	0 hrs.
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Other courses approved by the Global Opportunities Coordinator.

Students with this minor are required to complete an approved International experience. The international experience requirement must be approved by the Director of Global Programs, Mary Connerley. Credits earned through a departmental internship having international experience and focus may be used to fulfill the international electives of this minor as well as meet the international experience course requirement. A total cumulative or UNI cumulative GPA of 2.5 is required to declare this minor. Students with questions about International Business industry should contact the Director of Global Programs, Mary Connerley.

NOT available to majors in: Accounting, Business Analytics, Business Teaching, Business Economics, Finance, Management, Management Information Systems, Marketing, and Real Estate.

Disclosure: All non-business major students pursuing this minor must meet the following guidelines:

- 1) Have a 2.5 cumulative GPA at time of declaration of minor
- 2) Meet all course pre-requisites, including the 60 total credit hours or more to take upper level business courses
- 3) Cannot take more than 6 credit hours of upper level business courses in the same semester
- 4) Cannot take more than 15 total credit hours of upper level business courses, including transfer and courses taken at UNI
- 5) Cannot take more than 30 total credit hours of business courses, including transfer and courses taken at UNI

Important: Non-business major students who want to pursue this minor should meet with an academic advisor in CBB 5 to ensure completion will align with student's graduation timeline. Students will need to meet with a Wilson College of Business Advisor after Wilson College of Business priority registration has concluded to enroll in any business courses except ECON 1041, ECON 1051, and/or ECON 1031.