

Certificate in Entrepreneurship (Last Revised 03/2019)

The Certificate in Entrepreneurship is open to all majors.

The purpose of the program is to engage students in active participation in the development of entrepreneurial enterprises. They will do this through a combination of traditional course work specifically directed to entrepreneurial ventures and participation in an entrepreneurial enterprise experience through the development of a business plan for a new venture and an experiential project.

Certificate in Entrepreneurship Requirements (15 hours)

		Credit
ECON 1031*	Introduction to Economics (*ECON 1041 and ECON 1051 will substitute for ECON 1031. No credit for students who have credit or are concurrently enrolled in ECON 1041 or ECON 1051)	3 hrs.
BUSINESS 2010	Entrepreneurial Fundamentals (Sophomore standing) (Fall only)	3 hrs.
MKTG 2110	Principles of Marketing (ECON 1031 or ECON 1041)	3 hrs.
MKTG 3583/5583	Entrepreneurship (BUSINESS 2010 or (ACCT 2120; ACCT 2130; Pre-req: FIN 3130/5130; STAT 1772 <u>OR</u> equivalent <u>AND</u> ECON 1011); MKTG 2110; ECON 1031 <u>OR</u> (ECON 1041 <u>AND</u> ECON 1051))	3 hrs.
MKTG 3586/5586	Entrepreneurial Strategy (BUSINESS 2010 <u>OR</u> (ACCT 2120; ACCT 2130; FIN 3130/5130; STAT 1772 <u>OR</u> equivalent; ECON 1011); MKTG 2110; ECON 1031 <u>OR</u> (ECON 1041 <u>AND</u> ECON 1051))	3 hrs.

Disclosure: All non-business major students pursuing this minor must meet the following guidelines:

- 1) Have a 2.5 cumulative GPA at time of declaration of minor
- 2) Meet all course pre-requisites, including the 60 total credit hours or more to take upper level business courses
- 3) Cannot take more than 6 credit hours of upper level business courses in the same semester
- 4) Cannot take more than 15 total credit hours of upper level business courses, including transfer and courses taken at UNI
- 5) Cannot take more than 30 total credit hours of business courses, including transfer and courses taken at UNI

Important: Non-business major students who want to pursue this minor should meet with an academic advisor in CBB 5 to ensure completion will align with student's graduation timeline. Students will need to meet with a CBA Advisor after CBA priority registration has concluded to enroll in any business courses except ECON 1041, ECON 1051, and/or ECON 1031.

For more information, contact Laurie Watje at BCS 128D, 319-273-2020, or laurie.watje@uni.edu.