

## International Business Minor (Business Majors) (Last Revised 7/2017)

This interdepartmental minor in International Business (IB) is available to any College of Business Administration student majoring in Accounting, Business Teaching, Economics- Business Economics Emphasis, Finance, Management, Management Information Systems, Marketing or Real Estate. The IB minor is focused on enhancing the basic body of knowledge gained through the business core with a focus on international trade and commerce issues and perspectives.

### International Business Minor Requirements (18 hours) Credit

#### World Affairs (Select 3 hours)

GEOG 1110	<b>World Geography<sup>1</sup></b>	3 hrs.
POL INTL 1024	<b>International Relations<sup>2</sup></b>	3 hrs.

#### Marketing (Select 3 hours)

MKTG 3176	<b>Global Marketing</b>	3 hrs.
MKTG 3163	<b>Distribution and Logistics</b>	3 hrs.

#### Economics (Select 3 hours)

ECON 3245	<b>International Economics</b>	3 hrs.
ECON 3249	<b>Economic Development</b>	3 hrs.

#### Management (3 hours)

MGMT 3189	<b>International Management</b>	3 hrs.
-----------	---------------------------------	--------

#### Finance (Select 3 hours)

FIN 3032	<b>International Financial Management</b>	3 hrs.
ECON 3261	<b>International Financial Economics</b>	3 hrs.

#### International Electives (Select 3 hours)

BUSINESS/CAP 3155	<b>Socio-Economic Reality of Central America<sup>3</sup></b>	3 hrs.
MGMT 3161	<b>Supply Chain and Purchasing</b>	3 hrs.
POL INTL 4119	<b>Politics of the Global Economy</b>	3 hrs.
POL INTL 3143	<b>International Law</b>	3 hrs.
POL INTL 3145	<b>International Organizations</b>	3 hrs.
SOC 3411	<b>Gender in Cross-Cultural Perspective</b>	3 hrs.
	<b>International internship or any course listed above that has not been used to fill the area requirement</b>	3 hrs.

#### International Experience (0 hours)

BUSINESS 3169	<b>International Experience</b>	0 hrs.
---------------	---------------------------------	--------

Students should check course prerequisites in the university catalog.

Course Substitutions can be made with fully-approved transferable courses<sup>3</sup> from international partners. This must be discussed with Global Opportunities Coordinator.

Students with this minor are required to complete an approved international experience. The international experience requirement must be approved by the coordinator for CBA International Programs, Chris Schrage. Credits earned through a departmental internship having international experience and focus may be used to fulfill the international electives of this minor as well as meet the international experience course requirement. Courses taken to fulfill the requirements of a student's major may be double counted toward this minor. Students with questions about the international business industry should contact the Director of Global Programs, Dr. Farzad Moussavi.

---

<sup>1</sup>This course fulfills the Category 5, Group A requirement of the Liberal Arts Core.

<sup>2</sup>This course fulfills the Category 5, Group B requirement of the Liberal Arts Core.

<sup>3</sup>This course fulfills the Category 6, Capstone Experience requirement of the Liberal Arts Core. Other global perspective Capstone courses may be approved by the coordinator for CBA international programs to fulfill the requirements of this elective.